



The
Glenridge

Charitable Foundation

JANUARY 2020
NEWS

ANGELS AMONG US

By Marny Stuart, Executive Director

This is a story about an organization named *The Glenridge on Palmer Ranch*. This organization is nestled on a little piece of heaven in the heart of a community known worldwide for being close to perfect. With its sandy beaches, sunshine filled days, and culturally rich nights, Sarasota is home to our Members and Team Members who come from all over the world. Even though our heritages and traditions may be celebrated differently, there is one common theme that unites us all and that is “*helping others*.” Remarkably, that sounds a lot like the mission statement of The Glenridge Charitable Foundation (GCF). We help others by “*Sharing our gifts of time,*

talent and treasure.” The goodness and generosity that lives in the hearts of the people who make up The Glenridge Family is truly amazing.

There are so many good things happening at The Glenridge Charitable Foundation that I have to share them all with you. I believe that the success of these events is due to the goodness and kindness of the people ... or ... should I say, the angels among us. This became even more evident this past holiday season.

Where do I begin to tell you all about the wonderful things that have happened through the efforts of The Foundation in the past few weeks? I guess I’ll start at the beginning of this holiday season.

The Glenridge Charitable Foundation Surpasses Goal

It was December 1, 2016 when the GCF received and processed its first donation. At the end of our third year (November 30, 2019), the Foundation surpassed its \$3 million goal. The total amount of money and gifts in kind (miscellaneous household items donated by members and resold to employees) raised **\$3,055,691.11**. The six internal charities of The Foundation benefited from the generosity of our donors. These funds received the following contributions:



The Glenridge Academy Scholarship Fund — **\$90,558.72**



The Glenridge Benevolence Fund — **\$88,497.99**



The Glenridge Compassion Fund — **\$411,942.00**



The Glenridge Endowment Fund (GPAC) — **\$27,845.00**



The Glenridge Six Keys Fund — **\$21,325.00**



The Glenridge Team Member Emergency Assistance Fund — **\$198,023.58**

First Annual #Giving Tuesday is a Success



In mid-November, The Foundation announced its intention to participate in the globally recognized day of giving. Always celebrated the Tuesday following Thanksgiving, this year's designated date was December 3, 2019. Shortly after announcing our intention to participate in this fundraising event, I received our first donation. Donations continued to come in and our day of giving became a week of giving. All donations that came in designated as a #Giving Tuesday gift and those detailed on the #Giving Tuesday

Donation form totaled **\$113,596.62**.

Thirty-two (32) Members chose to make their contributions during this time. I must admit that our #Giving Tuesday occasion cannot take credit for all of the donations received during this time frame. I sincerely believe that our dedicated donors would have shared their financial gifts with The Foundation regardless of the date. However, it was very rewarding to see our Members respond to this event. Many members, who had already made their annual donations through the GCF, found it in their hearts to contribute again just to be a part of our community sponsored event.

Academy Scholarship Fund Receives \$12,800.00 Match

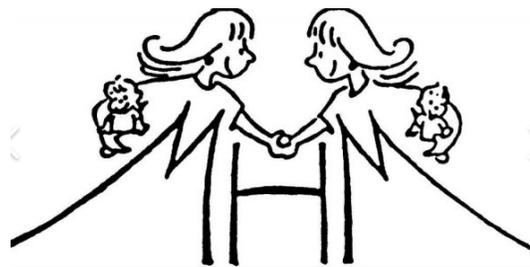


Another example of the goodness of our donors is the response we received from a simple note placed on TouchTown. The note read something to the affect that The Glenridge Academy Scholarship Fund

was to be a recipient of a \$5,000.00 gift if the gift could be matched by a donor or donors. Respecting the work the Academy accomplishes and benefitting from its life-long learning mission, 14 Members donated monies toward the \$5,000.00 goal. Not only did they reach the goal, they more than doubled the amount needed for the match and donated a healthy **\$12,800.00** to the Academy.

Mothers Helping Mothers Selected for Gift Giving Campaign

There's an old saying that, "Good things come in threes." But, I am here to tell you that "Good things come in fours" at The Glenridge Charitable Foundation. Our chief holiday elf, Bunny Nesbit, having spearheaded the Members' Holiday Party for Employees' Children for a number of years, thought long and hard about helping others during this holiday season. Bunny, who is a member of The Foundation's Executive Committee and a Foundation Trustee, is fully aware of the good works of The Foundation. Inspired by the need to bring holiday joy and love to the disadvantaged children in our community, she collaborated with our CEO, Jim Cater, to align the Members' Childrens' holiday party with the mission of The Foundation.



Mothers Helping Mothers, a local, all-volunteer, non-profit organization was selected as the recipient of this year's gift giving campaign. To accomplish this, two letters were written and distributed to two different audiences; one to employees and one to Members informing them of the change from a party for employees' children to a party for disadvantaged children. The children we wanted

to help would not have Christmas gifts without the generosity of those in a position to help. Soon after the Christmas tree was up and decorated in the Members' living room, angel tags were placed on the tree. Gifts for children of all ages — ranging from birth to teenagers — were requested to meet the growing needs of the Mothers Helping Mothers (MHM) organization.

Employees and Members alike embraced the idea of helping others outside of The Glenridge Family. Normally, if the party was for employees' children, roughly 60 tags would be hanging on the Angel tree. This year, 150 tags were hanging on the tree and 231 gifts were donated to MHM. On December 12, all of the gifts were loaded into a Glenridge bus and taken to the MHM facility in Sarasota. A few days later, registered clients of the organization

were able to select from the donated gifts items for their children.

To see firsthand the work this organization does was eye-opening. It is my observation that we tend to forget about those outside our own little family circles and leave it to others to care for those less fortunate. This was not the case. If you could have seen the genuine joy and happiness on the faces of the volunteers at MHM, you would know what I mean when I say, The Glenridge Members and employees through the efforts of The Glenridge Charitable Foundation made a difference in the lives of others this holiday season.



Two Little Words That Mean So Much ... *“Thank You”*

To all the *“angels among us,”* thank you for lending a hand in making this truly a holiday season to remember. Whether you made a donation which helped us reach our \$3 million goal, gave a financial gift on #Giving Tuesday, made an Academy matching gift donation, or helped to make a prayer come true for a mother trying to provide a Christmas gift for her children, I want to thank you for your continued support and trust in your Glenridge Charitable Foundation. All things are possible when we work together.

I would like to end this edition of The Foundation Newsletter with a few lines from a favorite song of mine by the group, Alabama, called *“Angels Among Us.”* It sums up everything I would like to say — *“I believe there are angels among us. Sent down to us from somewhere up above. They come to you and me in our darkest hour to show us how to live, teach us how to give, and guide us with the light of love.”* May you find contentment and joy knowing that the goodness which comes from your heart enriches the lives of others.

GLENRIDGE CHARITIES NEED YOUR CONTINUED SUPPORT

THE GLENRIDGE ACADEMY SCHOLARSHIP FUND



was established by The Glenridge Academy for the purpose of providing scholarships to the Glenridge staff members or their children and grandchildren who are living with them. The Academy, which is dedicated to lifelong learning, awards scholarships annually.

THE GLENRIDGE BENEVOLENCE FUND



was established to assist Glenridge Members whose financial status has changed and who are no longer able to pay their regular charges. The fund was established to sustain the Glenridge Members in need and to build a legacy for those who may need assistance in the future.

THE GLENRIDGE PERFORMING ARTS ENDOWMENT FUND



was established to support the theater program at The Glenridge. Donations received are used for needed theater equipment or can be used to build the program's endowment to support the performing arts programs that cannot pay for themselves.

The Glenridge Charitable Foundation

(GCF) raises money to benefit the greater Sarasota community through restricted gifts for a number of charities servicing local, state, and national organizations. The GCF was established in 2016, and its supporters make significant contributions through generous gifts designated as restricted and unrestricted gifts. Additionally, the Foundation receives donations that may be given for the purpose of funding one or more of the listed funds within The Glenridge on Palmer Ranch.



THE GLENRIDGE TEAM MEMBER EMERGENCY ASSISTANCE FUND



was established to help staff members who find themselves in an unexpected financial crises. Staff members may be helped through grants or loans depending on their unique circumstances.

THE GLENRIDGE COMPASSION FUND



was established to provide assistance to Glenridge Members who suffer the loss or separation of a loved one due to physical or neurological deterioration or through death. The Compassion Fund provides funding for the Chaplaincy program available to all Members who need emotional and spiritual support services at a time of a life changing event.

THE GLENRIDGE SIX KEYS FUND



was established to support the transformation of the Members' Wellness Center to The Center for Healthy Living embracing the six keys to living well – physical, emotional, spiritual, social, financial, and mental. Member services will be enhanced with specialized staff members and through the creation of a Glenridge in-house private duty home healthcare organization.